

What Can Helen Reddy Teach Us?

From: Susan Bock, CEO (Chief Everything Officer!)

In 1972, the song titled “I Am Woman” written and sung by Helen Reddy, hit the U.S. pop charts and rapidly became #1. Almost 40 years later, her song still resonates in my mind. Can you hear the tune, the lyrics? (Click to watch her perform “I Am Woman”)

<http://www.youtube.com/watch?v=MUBnxqEVKlk>



“I Am Woman” says it all – who we are, what we have and will achieve, how our inner strength compels us into uncharted territory. From motherhood to sisterhood, from the boardroom to the bedroom, we stand together, united in ways that defy description. Why? Because we are extraordinary in every way.

Perhaps one reason is our ability to express our feelings, show our emotions, nurture and see the potential in others. Another could be our relentless desire to do more, be more and experience more. Yes, we want it all!

We take on so many roles as we experience life and that is another unique feature. At this moment in time, we have to take on another role. Our country is besieged with economic strife, societal shifts, as well as external forces. We need to rally forth in a united front to recapture the strength and fortitude that this country was founded on.



How can we reignite our strength and stave off what threatens to erode our country’s confidence? History tells us how by replicating the early settlers triumphed - by creating communities. When we unite, we are stronger. Our trust of in the government, financial institutions, and social inequities has been destroyed. We now live with distrust, doubt, and disillusionment.

Our country’s self-confidence has been damaged and we need to rally our friends, neighbors and loved ones. By reinstating a sense of community, we can share our collaborative attitude and share our ‘gifts’ with others. Just as we nurture a child, a relationship, and ourselves, we will nurture our community and country to reinstate a sense of purpose, belonging, and security.

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This is not being said from a position of glory, grandiosity or ego. It is fact, proven again and again over the ages as women weave the fabric that holds the family together, creates a safety net for the young and holds loved ones in a warm embrace. From the faces of poverty, racism, ignorance and grace, society has benefited from the gifts shared so openly and willingly from the likes of Rosa Parks to Sister Theresa, Queen Elizabeth I to Maya Angelou.

It requires knowledge, wisdom, love, patience, and a multitude of other gifts to achieve this daunting task. As we have done consistently over the span of the ages, we will do so again and continue to do so. It is our calling, our purpose, our role.

Our work is never done – at home, at the office, on ourselves. We are relentless and understand the importance of what is placed before us. Eagerly accepting the challenge, up for the task, and prepared to step into the fray, women of the world unite to ensure victory over what threatens us, our loved ones and our safety. We will conquer our challenges, be they internal to ourselves or from external sources. We will succeed.



Yes, we are women.

You can succeed! Give yourself the energy boost of self-confidence and go for it!

A special thank you to my editor, who consistently provides me with encouragement, inspiration, and opportunity to laugh at myself.

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I've shown 1,000's of women how to let go of what is holding them hostage and step into their purpose, power and potential. Would you like to learn more? Check out my Coaching packages and 'On Purpose' Power Products at www.SusanBock.com

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